Fragmentation to Focus: Progress Towards Consistent Marketplace Reporting
The U.S. Dairy Stewardship Commitment

Launched by the Innovation Center
November 2018

Demonstrates and documents how U.S. Dairy:

✓ Responsibly produces milk and dairy products
✓ Brings value to the communities we serve

http://commitment.usdairy.com
**ENGAGEMENT**
Active member of Dairy Sustainability Alliance®. Participate in voluntary initiatives to inform development & reporting of U.S. dairy’s social responsibility story.

**ENVIRONMENT**
On Farm: FARM ES (GHG, Waste)
Processing: Metrics outlined in Dairy Processor Handbook

**ANIMAL CARE**
Good standing in FARM Animal Care, or source 100% milk from FARM-enrolled farms

**FOOD SAFETY / TRACEABILITY**
Follow voluntary U.S. Dairy Traceability Guidelines

**COMMUNITY**
Report at least one community contribution metric

**U.S. Dairy STEWARDSHIP COMMITMENT**
Innovation Center for U.S. Dairy
U.S. Dairy Stewardship Commitment

26 ADOPTING COMPANIES TO DATE

- a2 Milk Company
- Agri-Mark
- Associated Milk Producers
- Anderson Erickson
- Bel Brands
- California Dairies, Inc.
- Chobani
- Cumberland Dairy
- Darigold
- Dairy Farmers of America
- Dean Foods
- Foremost Farms
- First District Association
- Glanbia Nutritionals
- Great Lakes Cheese
- Hilmar Cheese
- HP Hood
- Leprino Foods
- Land O’ Lakes
- Maryland & Virginia Milk Producers
- Michigan Milk Producers Association
- Prairie Farms
- Schreiber Foods
- Select Milk Producers
- Tillamook
- United Dairymen of Arizona

~68% of U.S. milk production as of November 2019
Processor Reporting Tool

- Prior to 2019, no means to securely collect and aggregate key metrics at processor level
- Summer 2019: Processor Stewardship LLC established to fund tool
  - Adopting processors cover development and maintenance
- Progress to date
  - On track for late 2019 launch
  - Individual initial company onboarding almost 100% complete
  - Demonstration session for Processor Working Group held 11/18/19
- LLC Oversight Committee named
  - Stan Ryan, Mike Durkin, Denise Skidmore, John Dardis, Brian Zook
Stewardship Commitment Endorsement

**HOW**
- Endorsers spread the word
- We spread your endorsement

**WHO**
- Customers (e.g., food service, retail)
- NGO stakeholders

**WHY**
- Widen the net
- Amplify, motivate, and reinforce farmer and dairy company work
Alignment to Enhance Consistency and Credibility

- First agricultural sector guidance to obtain this mark
- National U.S. dairy materiality assessment and company guidance
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SUSTAINABLE DAIRY PARTNERSHIP
Business to Business
The Dairy Working Group

SAI Platform

Partners:

- Ahold Delhaize
- Arla Foods
- Barry Callebaut
- Bord Bia
- Coca-Cola
- Dairy Australia
- DFA
- Danone
- Ferrero
- Fonterra
- FrieslandCampina
- Givaudan
- glanbia Ireland
- Innovation Center
- Kerry
- Land O' Lakes
- MARS
- Molkerei Ammerland
- Nestlé
- rb
- Starbucks
- Unilever