Net Zero Initiative

Moderator

Krysta Harden
Executive Vice President, Global Environmental Strategy
Dairy Management Inc.

Tara Vander Dussen
Dairy Farmer
Rajen Dairy

Jim Wallace
Senior Vice President, Engineering and Business Development
Newtrient
Net Zero Initiative

Achieve net zero GHG emissions and significant improvements in water quality through the adoption of economically viable technologies and practices.

Through the Net Zero Initiative, we will:
• improve access to technologies and practices for all U.S. dairy farms
• lay the groundwork for increased investment in voluntary conservation

* Activities proposed to be funded by the dairy checkoff will be subject to the approval of USDA. No checkoff funds will be used for the purpose of influencing governmental policy or action.