About this Resource

The U.S Dairy Stewardship Commitment (Stewardship Commitment) was developed by the Innovation Center for U.S. Dairy® (Innovation Center) to support dairy farmers, cooperatives and processors who voluntarily choose to work across the industry to advance sustainability leadership and transparently report progress.

Retailers and other dairy customers can use the Stewardship Commitment to track their suppliers’ sustainability and continuous improvement efforts, and are encouraged to share this story with consumers.

To maintain relevance and value, the Stewardship Commitment is updated annually. It is the user’s responsibility to refer to the most updated version.

Legal Note

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Download the most up-to-date Stewardship Commitment at www.usdairy.com/commitment.
Chapter 1 | About the Stewardship Commitment

Stewardship Commitment Defined

The U.S. Dairy Stewardship Commitment (Stewardship Commitment) is a voluntary, stakeholder-aligned initiative to advance sustainability leadership across the dairy community. It aligns and quantifies industry action on important areas like the environment and animal care to affirm and illustrate U.S. dairy’s longstanding values of responsible production, nourishing communities and continuous improvement. Cooperatives and processors that adopt the Stewardship Commitment agree to work collaboratively with diverse stakeholders and follow a rigorous set of standards to demonstrate positive impact. On a broader scale, adopting companies will support and contribute to U.S. dairy’s ability to track, aggregate and report on national progress.

A Consistent and Credible Voice

By defining sustainability metrics based on globally-recognized standards, the Stewardship Commitment empowers the dairy community to demonstrate impact in a transparent and meaningful way. These metrics are underpinned with voluntary, industry-aligned resources and reporting tools to advance continuous improvement, and are developed through an open and collaborative multi-stakeholder process. The Dairy Sustainability Alliance® facilitates this approach as the national forum through which dairy farmers, cooperatives and processors converse with customers, non-profits and other key stakeholders to advance the Stewardship Commitment. The result is a consistent voice to enhance consumer trust and communicate progress both within U.S. dairy companies and at national and global levels.

The Stewardship Commitment reflects a shared belief that social responsibility is larger than any single organization or supply chain. Rather, it requires a transparent, collaborative and ongoing effort to work toward the benefit of all. To reflect these values, dairy companies are encouraged to formally adopt the Stewardship Commitment, while dairy farmers, retailers, community partners and others are encouraged to contribute to and support this effort.

About the Innovation Center for U.S. Dairy® (Innovation Center)

The Innovation Center was established in 2008 under the leadership of America’s dairy farmers through Dairy Management Inc.™ (DMI), the non-profit organization that manages the national checkoff program. Led by dairy company CEOs and industry leaders representing over 60 percent of the U.S. milk supply, the Innovation Center provides a pre-competitive forum for the dairy community to identify category-wide priorities and develop credible, industry-aligned tools and resources to advance U.S. dairy’s commitment to social responsibility and positive impact. It affirms these values through the U.S. Dairy Stewardship Commitment.

To ensure an inclusive and mutually beneficial approach, the Stewardship Commitment is developed with voices spanning the value chain (acknowledgements on Page 27). This collaborative process provides shared value and a common understanding of sustainable dairy. From farm to table everyone benefits – food companies, the dairy community and, most importantly, the millions of people who enjoy dairy every day.

Learn more at www.usdairy.com or contact the Innovation Center at innovationcenter@usdairy.com
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Stewardship Commitment Benefits

The U.S. Dairy Stewardship Commitment provides a voluntary, stakeholder-aligned platform to define and exhibit sustainability progress. To ensure long-term relevancy and value, it is updated annually to reflect the latest science, insights and priorities. Through these efforts, the Stewardship Commitment provides a credible and consistent voice that benefits the entire supply chain from “grass to glass.”

**BENEFIT TO ALL**
Advances and demonstrates U.S. dairy’s positive social, environmental and economic impact though collaboration across the value chain.

**BENEFITS TO DAIRY FARMERS, COOPERATIVES & PROCESSORS**
Expands business development opportunities
Substantiates U.S. dairy’s leadership in the increasingly competitive global marketplace by aggregating and reporting on important social responsibility metrics.

Simplifies measurement and reporting
- Reduces demands of multiple and overlapping external surveys and reporting requirements
- Employs tools and metrics developed with direct input from U.S. dairy farmers, cooperatives and processors

Saves time and money
Reduces need to invest in developing individual programs and protocols

Validates the combined work of U.S. dairy farmers, cooperatives and companies
Earns recognition for the dairy community’s commitment to nourish communities, continuously improve and be socially responsible

Ensures dairy’s voices are heard and reflected in discussions with key stakeholders
Provides ongoing interaction with customers, nonprofits, government, and other key stakeholders through Dairy Sustainability Alliance involvement

**BENEFITS TO CUSTOMERS & CONSTITUENTS**
Builds confidence that U.S. dairy farmers and companies advance key aspects of social responsibility by employing consistent, credible and recognized reporting mechanisms
- Reduces need to develop costly internal assurance programs and validation processes
- Aligns with globally recognized programs and protocols
- Provides measurement and reporting consistency in dairy supply chains
- Offers opportunity for direct input on dairy’s social responsibility priorities and metrics to contribute to the future of U.S. dairy sustainability

*In this context, social responsibility encompasses societal, environmental and economic stewardship.*
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Dairy Sustainability Alliance®

The Innovation Center’s Dairy Sustainability Alliance® (Sustainability Alliance) facilitates the collaborative, open and transparent process through which the U.S. Dairy Stewardship Commitment is developed. Comprised of over 100 member organizations and more than 350 professionals, Sustainability Alliance members convene to share knowledge and collaborate on issues and opportunities to accelerate progress and contribute to the long-term viability of the industry. Sustainability Alliance members include industry suppliers, cooperatives, processors, retailers, government, dairy checkoff and civil society.

The Sustainability Alliance includes 40 dairy farmer representatives from across the country who provide essential on-farm perspectives and expertise. This dialogue provides the dairy chain with insights from U.S. farmers, who serve as the lynchpin of a truly sustainable dairy industry, and allows farmers the opportunity to hear firsthand about downstream opportunities and challenges. All efforts and outcomes of the Dairy Sustainability Alliance’s work are voluntary, precompetitive, technology-neutral and made available to the entire industry.

Dairy Sustainability Alliance Involvement

All Dairy Sustainability Alliance members commit to advance socially responsible, economically viable and environmentally sound dairy food systems. The diverse nature of Sustainability Alliance membership and the unique insights each member brings are key to ensuring the Stewardship Commitment reflects the voices of all involved. This is core to the Stewardship Commitment and dairy company membership in the Sustainability Alliance is a key term of adoption. (Page 11)

The Dairy Sustainability Forum occurs in the spring and brings together more than 200 Sustainability Alliance members. In 2018, they provided feedback on a variety of proposed Stewardship Commitment metrics through a series of discussion and input sessions.

Sustainability Alliance members also meet for a fall meeting and the Sustainable Agriculture Summit, which attracts more than 500 professionals from national organizations representing dairy, row crops, specialty crops, pork, beef and poultry. Co-hosted by the Innovation Center and Field to Market® (Page 7), the Summit aims to strengthen the supply chain network of producers, agribusinesses, retailers and influencers who drive continuous improvement in agricultural sustainability and deliver food, fiber and fuel to a growing world.

The U.S. Dairy Sustainability Awards

Launched in 2011, the annual U.S. Dairy Sustainability Awards program serves to recognize and honor outstanding dairy farms, businesses and partnerships for socially responsible, economically viable and environmentally sound practices. These practices, along with countless others throughout the nation, illustrate continuous improvement efforts across the industry that demonstrate U.S. dairy is truly committed to a more sustainable world.

Learn more about the program and past winners at www.usdairy.com/awards.
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Dairy Sustainability Alliance®

To maintain a Sustainability Alliance membership, organizations annually commit to: support socially responsible, economically viable and environmentally sound dairy food systems; ensure appropriate staff are involved; attend at least one meeting annually; actively engage in the dairy community’s social responsibility efforts; support dairy communication efforts; and complete an annual member engagement survey.

Dairy Sustainability Alliance Membership
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Stewardship Commitment Metrics

The Stewardship Commitment Metrics are common, stakeholder-aligned measures that empower the dairy community to quantifiably demonstrate social responsibility and continuous improvement. They provide voluntary, credible and science-based measures to track, measure and communicate sustainability progress – at the farm, cooperative and processor level and from individual company to aggregate national reporting. In doing so, the Stewardship Commitment Metrics provide the proof points to illustrate U.S. dairy lives up to its long-standing values.

Metric Development and Oversight

The Innovation Center’s Board of Directors (Board), comprised of dairy company CEOs and industry leaders, represents 60 percent of the U.S. milk supply and sets metric development priorities based on extensive stakeholder input. A formalized process for metric development and approval is essential to advance credibility and support for the Stewardship Commitment. The metric development and approval process includes industry leadership, as well as cross-sector, multi-stakeholder input through the Dairy Sustainability Alliance® and a 60-day publicly available comment and review period. This process is based on the ISEAL principles, which provide widely-recognized guidance for credible sustainability reporting. Through the Stewardship Commitment Metric review and approval process, the Innovation Center aims to advance industry-wide adoption and maintain the endorsement and advocacy of dairy customers and third-party stakeholders.

Dairy Sustainability Measurement Terms

Indicator: An indicator provides a relevant measure to assess sustainability; for example, energy intensity.

Metric: A metric defines how the indicator is measured: for example, total energy use per lb. of production output.

Intensity: Intensity metrics provide a normalization factor; for example, total energy use divided by lb. of production. By dividing absolute impacts by unit of output, intensity metrics can measure progress regardless of changes to the production volume.

Stewardship Commitment Metric Development: ISEAL Codes of Good Practice

- 60 days for submission of comments
- Interested parties have equal opportunity to participate
- Parties directly affected (e.g. dairy farmers and processors) will be adequately represented
- All comments will be considered but not necessarily incorporated
- A written summary of how issues were addressed will be made publicly available
- Procedures will be established and documented to guide decision making
- All approved metrics will be published promptly
# Chapter 1 | About the Stewardship Commitment

## Stewardship Commitment Metrics at a Glance

<table>
<thead>
<tr>
<th>FIELD</th>
<th>Priority</th>
<th>Indicator</th>
<th>Metric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feed Impact</td>
<td>Field to Market® indicators for water, soil, land use and biodiversity</td>
<td>• The Innovation Center for U.S. Dairy® (Innovation Center) continues to work with Field to Market to ensure the indicators and metrics are useful and relevant to dairy.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Innovation Center indicators for greenhouse gas (GHG) and energy intensity</td>
<td>• U.S. dairy’s <em>Carbon and Water Life Cycle Assessment for U.S. Milk</em> is used to measure the GHG and energy intensity of feed production. These metrics mirror those used at the dairy farm and are reported in aggregate.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DAIRY FARM</th>
<th>Priority</th>
<th>Indicator</th>
<th>Metric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Use</td>
<td>Energy intensity</td>
<td>• Total energy use (converted to MMBTU)/lb. of milk (FPCM)</td>
<td></td>
</tr>
<tr>
<td>GHG Emissions</td>
<td>GHG intensity</td>
<td>• Total GHG emissions (lb. CO&lt;sub&gt;2&lt;/sub&gt;e)/lb. of milk (FPCM)</td>
<td></td>
</tr>
<tr>
<td>Water Quantity</td>
<td>Water use (on-farm)</td>
<td>• Gallons of water consumed (for lactating cows)/lb. of milk (FPCM)</td>
<td></td>
</tr>
<tr>
<td>Nutrient Management</td>
<td>Nutrient Management Plan</td>
<td>• Do you implement and maintain a written Nutrient Management Plan? (Y/N)</td>
<td></td>
</tr>
<tr>
<td>Animal Care</td>
<td>Farm animal care</td>
<td>• Do you participate in the FARM Animal Care program? (Y/N)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROCESSOR / MANUFACTURER</th>
<th>Priority</th>
<th>Indicator</th>
<th>Metric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Use</td>
<td>Energy intensity</td>
<td>• Total energy use (converted to MMBTU)/lb. of production output</td>
<td></td>
</tr>
<tr>
<td>GHG Emissions</td>
<td>GHG intensity</td>
<td>• Total GHG emissions (lb. CO&lt;sub&gt;2&lt;/sub&gt;e, Scope 1 and 2)/lb. of production output</td>
<td></td>
</tr>
<tr>
<td>Water Quantity</td>
<td>Water use</td>
<td>• Percentage of total water withdrawn and consumed by source</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Water efficiency</td>
<td>• Gallons of water consumed/lb. of production output</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Water recycling and reuse</td>
<td>• Percentage and total volume of water (gal.) that is recycled and reused</td>
<td></td>
</tr>
<tr>
<td>Water Quality</td>
<td>Water discharge and quality</td>
<td>• Do you have a policy, program or monitoring system that ensures routine compliance with industrial or storm water permit parameters? (Y/N)</td>
<td></td>
</tr>
<tr>
<td>Resource Recovery</td>
<td>Waste diversion</td>
<td>• Percent by weight total waste stream (lbs.) diverted from landfill or incineration without recapturing energy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Throughput efficiency</td>
<td>• Total waste stream/lb. of production output</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Resource utilization</td>
<td>• Food donated or repurposed as animal feed and non-food recycled or composted (lbs.)/total waste stream (lbs.)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Food repurposed for industrial uses or compost and non-food repurposed for energy recovery (lbs.)/total waste stream (lbs.)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Waste sent to landfill or incineration without recapturing energy (lbs.)/total waste stream (lbs.)</td>
<td></td>
</tr>
<tr>
<td>Workforce Development</td>
<td>Human resources</td>
<td>• Total number of jobs supplied (includes full- and part-time employees and consultants)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Indirect and non-monetary benefits available to employees</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Total number employed during the past year and percentage of employees who have been employed for 5, 10 and 20 years</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Worker safety</td>
<td>• Number of opportunities for workers to participate in, and percentage of employees who participated in developing, implementing and managing health and safety initiatives; also, the levels in the corporation at which these programs operate</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Days of restricted work activity or job transfer (DART) rate</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Explain why this has changed over time.</td>
</tr>
<tr>
<td>Community Contributions</td>
<td>Community volunteering</td>
<td>• Volunteer activities performed by employees</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Monetary and product donations</td>
<td>• Monetary and product donation activities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Educational opportunities</td>
<td>• Describe community educational events per year and the total number of participants.</td>
<td></td>
</tr>
<tr>
<td>Product Safety &amp; Quality</td>
<td>Food safety</td>
<td>• Do you have validated, verifiable food safety programs and management systems in place? (Y/N)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Do you frequently reassess your food safety programs to ensure efficacy and to reflect new food safety tools/practices and ensure continuous improvement? (Y/N)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Traceability</td>
<td>• Commitment to voluntary U.S. Dairy Traceability Guidelines (Y/N)</td>
<td></td>
</tr>
</tbody>
</table>
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Stewardship Commitment Alignment

To streamline reporting and maintain credibility, the Stewardship Commitment draws upon globally recognized best practices and guidance in sustainability standards and reports development. When possible and practical, Stewardship Commitment Metrics align with measures developed by others to ensure harmonization and prevent duplication.

**Dairy Sustainability Framework (DSF)**

Provides a global platform to map sustainability programs, identifies priority topics applicable to dairy worldwide and measures progress across the global dairy value chain (Page 10).

The Innovation Center is an aggregating member of the DSF and submits national progress for DSF global reporting. The Dairy Sustainability Alliance® serves as the convening body for U.S. stakeholders and the Stewardship Commitment Metrics (Page 5) provide the measurement and reporting platform for all DSF-recognized dairy companies in the U.S. market.

**Field to Market®: The Alliance for Sustainable Agriculture**

Convenes a diverse group of stakeholders – including more than 140 grower organizations, leading companies, academia, conservation groups and public sector partners – to define, measure and advance the sustainability of U.S. crop production.

The Innovation Center has a formal partnership with Field to Market to harmonize on-farm sustainability metrics, and is engaged in joint efforts to help dairy farmers answer supply chain questions related to certain aspects of feed production (Page 13).

**International Organization for Standardization (ISO)**

Develops international standards for products, services and systems to ensure quality, safety and efficiency.

The Farmers Assuring Responsible Management™ (FARM) Animal Care program (Page 18) is the world’s first ISO-compliant livestock animal care program.

The Stewardship Commitment’s animal care metric is focused on FARM, which covers 98 percent of the U.S. fluid milk supply.

**Global Reporting Initiative™ (GRI)**

Provides the most widely used cross-industry sustainability reporting standards for organizational reporting worldwide.

The Stewardship Commitment complements the GRI Standards and can help cooperatives, processors and manufacturers with the development of a GRI report.

The Innovation Center encourages use of the GRI Standards to guide reporting practices.

**Greenhouse Gas Protocol**

Provides the world’s most widely used GHG accounting and reporting standards, built on a 20-year partnership between World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD).

The GHG Protocol underpins the Innovation Center’s Life Cycle Assessment (LCA) and serves as the GHG accounting methodology for FARM Environmental Stewardship reporting (Page 15). It also provides the methodology for processor reporting, as detailed in the Dairy Processor Handbook (Tools and Resources, Page 20).

**CDP**

Oversees the global disclosure system and provides reporting tools and guidance for reporting on environmental risk.

Participants disclose data around climate change, supply chains, water and forests to provide information to customers, investors and other stakeholders.

The Stewardship Commitment can help dairy cooperatives and processors prepare a portion of their submission to the CDP, or respond to downstream requests for CDP-aligned measures in customer reporting.
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Stewardship Commitment Alignment

The Stewardship Commitment Metrics support other sustainability measurement platforms to facilitate corporate reporting and investor disclosure requests. The table below illustrates where Stewardship Commitment Metrics link with global reporting protocols, standards, peer initiatives and the United Nations Sustainable Development Goals (SDGs).

<table>
<thead>
<tr>
<th>Priority</th>
<th>DSF Criteria (Page 10)</th>
<th>GRI Topic (Page 7)</th>
<th>UN SDGs (Page 9)</th>
<th>Other Linkages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field: Feed Impact</td>
<td>• Feed Impact</td>
<td>• Soil, Water, Soil Nutrients, Biodiversity</td>
<td>• 303 Water and Effluents</td>
<td>6. Clean Water and Sanitation</td>
</tr>
<tr>
<td>Field: Energy Use</td>
<td>• Energy Use</td>
<td>• 302 Energy</td>
<td>7. Affordable and Clean Energy</td>
<td></td>
</tr>
<tr>
<td>Field: GHG Emissions</td>
<td>• GHG Emissions</td>
<td>• 305 Emissions</td>
<td>13. Climate Action</td>
<td>GHG Protocol</td>
</tr>
<tr>
<td>Field: Water Quantity and Quality</td>
<td>• Water Quantity and Quality</td>
<td>• Water</td>
<td>• 303 Water and Effluents</td>
<td>6. Clean Water and Sanitation</td>
</tr>
<tr>
<td>Field: Animal Care</td>
<td>• Animal Care</td>
<td>• Animal Welfare¹</td>
<td>12. Responsible Consumption and Production</td>
<td>ISO-compliant Livestock Animal Care Program</td>
</tr>
<tr>
<td>Field: Nutrient Management</td>
<td>• Nutrient Management</td>
<td>• Soil Nutrients</td>
<td>• 303 Water and Effluents</td>
<td>12. Responsible Consumption and Production</td>
</tr>
<tr>
<td>Dairy Farm: Product Safety and Quality</td>
<td>• Product Safety and Quality</td>
<td>• Product Safety and Quality</td>
<td>• 416 Customer Health and Safety</td>
<td>12. Responsible Consumption and Production</td>
</tr>
<tr>
<td>Dairy Farm: Workforce Development</td>
<td>• Workforce Development</td>
<td>• Working Conditions</td>
<td>• 401 Employment</td>
<td>8. Decent Work and Economic Growth</td>
</tr>
<tr>
<td>Dairy Farm: Community Contributions</td>
<td>• Community Contributions</td>
<td>• Rural Economies</td>
<td>• Not applicable in GRI</td>
<td></td>
</tr>
</tbody>
</table>

| Processor / Manufacturer | • Processor / Manufacturer | • Waste | • 306 Effluents and Waste | 12. Responsible Consumption and Production | U.S. EPA Resource Recovery Hierarchies |
| Processor / Manufacturer: Product Safety and Quality | • Product Safety and Quality | • Product Safety and Quality | • 416 Customer Health and Safety | 12. Responsible Consumption and Production | FDA Pasteurized Milk Ordinance |
| Processor / Manufacturer: Workforce Development | • Workforce Development | • Working Conditions | • 401 Employment | 8. Decent Work and Economic Growth |
| Processor / Manufacturer: Community Contributions | • Community Contributions | • Rural Economies | • Not applicable in GRI | |

Note: GRI topics reflect the most current version of the GRI Standards for each (2018 for 303 Water and Effluents and 403 Occupational Health and Safety, with all others 2016); Animal Welfare and Procurement/Sourcing Practices are covered in the GRI G4 Food Processing Sector Disclosures.

¹GRI Food Processing sector-specific topic (GRI G4).
²GRI Food Processing sector guidance (GRI G4).
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U.S. Dairy and United Nations Sustainable Development Goals

To transform the world — benefitting all people and the planet we live on — the United Nations launched 17 Sustainable Development Goals (SDGs) in September 2015. The goals aim to drastically decrease poverty, hunger, climate change and inequality by 2030. Food and agriculture has the opportunity to be key levers of action to drive success, and the dairy community is dedicated to being part of the solution. While the work of the dairy community directly or indirectly connects to all 17 goals, the U.S. dairy community is uniquely qualified to contribute significantly to helping achieve the following SDGs.

<table>
<thead>
<tr>
<th>Goals</th>
<th>Dairy’s Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>People</td>
<td>• U.S. dairy helps play a leading role alleviating hunger and food insecurity by providing hundreds of millions globally with access to safe, affordable and nutritious dairy foods and ingredients. Alongside partners including Feeding America, the Academy of Nutrition and Dietetics, the School Nutrition Association and the Urban Schools Food Alliance, the dairy community is making strides to end hunger and provide a sustainable source of nutrition to youth and vulnerable populations. This includes childhood nutrition through the National School Lunch and Breakfast Programs, reaching over 30 million students, many of whom are in underserved communities, as well as through product donations and charitable giving to food banks and pantries nationwide.</td>
</tr>
<tr>
<td>Good Health and Well-being</td>
<td>• Dairy foods like milk, cheese and yogurt contribute a unique nutrient package that sets them apart from other foods, which is why they are in their own food group. They provide essential nutrients such as high-quality protein, calcium, phosphorus, B vitamins and more that help promote growth, development and overall health. Dairy foods are the top food source for calcium, vitamin D and potassium, based on what the average American eats (NHANES data); therefore, dairy provides three of the four nutrients of public health concern identified by the U.S. Dietary Guidelines for Americans.</td>
</tr>
<tr>
<td>Decent Work and Economic Growth</td>
<td>• The dairy community plays an essential role in sustained economic growth and reduced unemployment. In the U.S. market, the dairy community directly provides nearly one million jobs and contributes $628 billion annually to the U.S. economy — more than one percent of U.S. gross domestic product (GDP). Much of the milk production and dairy product manufacturing occurs in rural communities.</td>
</tr>
<tr>
<td>Environment</td>
<td>• U.S. dairy cows generate the fewest greenhouse gas (GHG) emissions per gallon of milk in the world, and the dairy community is committed to continuous improvement when it comes to environmental stewardship. This includes a GHG reporting tool and improvement guidance available to all dairy farmers, guidelines to credibly report GHG intensity and reductions for dairy processing, and a voluntary industry-wide goal of 25 percent GHG emissions reduction from 2007 to 2020.</td>
</tr>
<tr>
<td>Climate Action</td>
<td>• The U.S. Dairy Stewardship Commitment provides a stakeholder-aligned, national platform where the dairy community can work collectively on efforts that balance food production with societal impact and environmental stewardship. Through the use of Stewardship Commitment Metrics, U.S. dairy can establish metrics and reporting to transparently demonstrate the responsible use of resources in local communities and throughout the world.</td>
</tr>
<tr>
<td>Responsible Consumption and Production</td>
<td>• It takes everyone working together to define and achieve the ambitions set by the Stewardship Commitment. To ensure an inclusive and mutually beneficial approach, the Innovation Center forges valuable third-party partnerships with organizations such as the World Wildlife Fund, Feeding America and the USDA; and leads the multi-stakeholder Dairy Sustainability Alliance to unify the dairy community and advance a shared vision of achieving resilient, sustainable food systems.</td>
</tr>
</tbody>
</table>

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Global Alignment

Dairy is integral to the lives of billions of people worldwide. In the American diet alone, dairy supplies 58 percent of vitamin D, 51 percent of the calcium and 16 percent of the protein. Further, the livelihoods of approximately one billion people are connected to dairy and seven percent of the world’s land is cared for by the dairy sector. Thus, dairy has a significant role to play in contributing positive outcomes to address the world’s most pressing challenges, such as nutritional security, poverty reduction, resource scarcity and climate action. As the largest dairy producing country in the world, the U.S. must play a leadership role. This wider context fuels the Innovation Center’s work with leading global dairy, crop and environmental organizations to support shared efforts for sustainable dairy.

A Global Platform for Sustainable Dairy

The linkages between dairy, its societal benefits and the environment are complex. The challenge has been to establish a common global platform to advance sustainability across the diversity of dairy production.

To this end the Dairy Sustainability Framework (DSF), developed by the Global Dairy Agenda for Action (GDAA), was established for dairy organizations worldwide to map and connect their sustainability activities in a consistent manner. As of 2017, nearly 27 percent of world milk production reports sustainability through the DSF.

The DSF consists of 11 Global Criteria outlining high-level objectives (strategic intents) committed to by the dairy sector. Recognizing the diversity of dairy production systems, the DSF enables regional setting of priorities and measures and the quantification of progress.

On behalf of the U.S. market, the Innovation Center is an aggregating member of the DSF. In this role, it submits national progress to demonstrate U.S. contributions to sustainable dairy for DSF global reporting. Through the Dairy Sustainability Alliance® the Innovation Center also provides a national convening body for DSF-engaged dairy stakeholders, while the Stewardship Commitment Metrics provide the measurement and reporting protocol for all DSF-recognized dairy companies in the U.S. market. U.S. dairy companies that adopt the Stewardship Commitment are recognized as implementing members of the DSF.

<table>
<thead>
<tr>
<th>Global Criteria</th>
<th>Stewardship Commitment Alignment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Environment</strong></td>
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<tr>
<td>Biodiversity</td>
<td>• Feed Impact (Page 13)</td>
</tr>
<tr>
<td>Greenhouse Gas</td>
<td>• Greenhouse Gas Intensity (Page 15, 20)</td>
</tr>
<tr>
<td>Soil</td>
<td>• Feed Impact (Page 17)</td>
</tr>
<tr>
<td>Soil Nutrients</td>
<td>• Nutrient Management Plan (Page 17)</td>
</tr>
<tr>
<td>Waste</td>
<td>• Resource Recovery (Page 22)</td>
</tr>
<tr>
<td>Water</td>
<td>• Water Quantity (Pages 16, 21), Water Quality (Page 21), Feed Impact (Page 17)</td>
</tr>
<tr>
<td><strong>Social</strong></td>
<td></td>
</tr>
<tr>
<td>Animal Care</td>
<td>• FARM Animal Care (Page 18)</td>
</tr>
<tr>
<td>Product Safety &amp; Quality</td>
<td>• Food Safety (Page 25), Traceability (Page 26)</td>
</tr>
<tr>
<td>Working Conditions</td>
<td>• Worker Safety (Page 23), Human Resources (Page 23)</td>
</tr>
<tr>
<td><strong>Economic</strong></td>
<td></td>
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<tr>
<td>Market Development</td>
<td>• Foundational to U.S. dairy (Page 2)</td>
</tr>
<tr>
<td>Rural Economies</td>
<td>• Community Contributions (Page 24)</td>
</tr>
</tbody>
</table>

Chapter 2 | Stewardship Commitment Adoption

Terms of Adoption

2018 marked the 10th Anniversary of the Innovation Center for U.S. Dairy (Innovation Center), a milestone to celebrate the progress of the dairy community and commit to ambitious goals and aspirations for the years ahead. This inflection point showcased the opportunity to build upon industry alignment and further quantify dairy’s overall impact, which sparked the launch of the U.S. Dairy Stewardship Commitment. To catalyze this process, the Innovation Center Board of Directors approved voluntary, formal adoption terms for the Stewardship Commitment. Shaped by dairy farmers and representatives from more than 30 dairy companies and industry organizations, these terms set the stage for dairy cooperatives and processors to demonstrate their alignment with U.S. dairy’s shared values and metrics, and begin reporting on dairy’s collective social, economic and environmental benefit.

Cooperative and Processor Terms of Adoption

Companies that, in the exercise of their independent business judgment, decide to adopt the U.S. Dairy Stewardship Commitment, agree to the following:

1. Active membership in the Dairy Sustainability Alliance® and agreement to its terms of membership
2. Enrolled and in good standing with the National Dairy FARM (Farmers Assuring Responsible Management) animal care program and/or sourcing 100 percent of milk from FARM enrolled farms.
3. Use of Stewardship Commitment Metrics and accompanying measurement tools
   At a minimum this includes:
   - Use of the current version of the FARM program for animal care reporting
   - Use of the FARM Environmental Stewardship Sampling Protocol to report on-farm GHG and energy metrics or a timebound goal in place to measure and report these metrics through this protocol
   - Use of at least one Community Contribution metric
   - An organizational commitment to the voluntary U.S. Dairy Traceability Guidelines
   - For dairy processor reporting, use of measurements consistent with methodologies outlined in the Dairy Processor Handbook (i.e., Greenhouse Protocol, EPA Waste Hierarchy)
4. Engagement in Innovation Center volunteer opportunities to discuss and inform future indicators, metrics and reporting needs aimed at telling U.S. dairy’s social responsibility story
   - Participate in Commitment-focused initiatives such as voluntary working groups, committees, stakeholder review, etc., and/or inform updates to relevant resources
   - For companies with priorities related to field and feed sustainability, engage with and/or support Innovation Center activities to advance alignment with Field to Market®: The Alliance for Sustainable Agriculture
5. Recognition of U.S. Stewardship Commitment adoption in dairy company’s sustainability messaging, customer outreach and on website
6. Acknowledgement of U.S. Stewardship Commitment adoption and agreement with terms through an annual survey

Learn more at usdairy.com/sustainability/commitment.

The Innovation Center for U.S. Dairy follows all applicable antitrust regulations. Each company is encouraged to exercise its own independent business judgment regarding whether or not to participate in this initiative and, if so, how. None of the suggested activities will take any action toward antitrust prohibited subject matters such as pricing, allocation of customers or markets, boycotts or refusals to deal or any other matter that could be construed as a combination in restraint of trade.
Industry Adoption

Dairy cooperatives and processors that adopt the Stewardship Commitment must submit a written affirmation statement signed by a senior executive or CEO. Adopting companies affirm to be part of a movement to advance dairy’s values, participate in the work that defines what the industry stands for and contribute to better public understanding of dairy’s stewardship efforts.

Those who adopt the Stewardship Commitment, at a minimum, meet defined criteria for animal care, environmental stewardship, traceability, stakeholder engagement, community contribution and communications. At the national level, information from adopting companies will be aggregated as quantified proof points to demonstrate U.S. dairy’s sustainability leadership. Through preliminary outreach, as of Nov. 1, 2018 many leading dairy cooperatives and processors have signed this pledge to formally adopt the Stewardship Commitment. As the Stewardship Commitment is newly launched, cooperative and processor participation is updated regularly at www.usdairy.com/commitment.

Commitment Adoption Affirmation Statement

U.S. Dairy Stewardship Commitment – Company/Cooperative Affirmation

By adopting the U.S. Dairy Stewardship Commitment, <company/cooperative> proudly affirms U.S. dairy’s long-standing values of responsible production and nourishing communities, emblematic of who we are as an industry and how we continually strive to improve.

As outlined specifically in the terms of adoption, <company/cooperative> commits to:

- Participate in U.S. dairy’s pre-competitive, voluntary, transparent and multi-stakeholder input process to develop and agree upon important industry priorities, metrics and goals
- Implement industry-accepted best practices and use Stewardship Commitment Metrics to track and share progress, advancing the ability to aggregate and report on behalf of U.S. dairy as a whole
- Work to achieve stewardship goals that reflect values of <company/cooperative> and U.S. dairy, and to contribute to broader understanding of these efforts

By signing below, our organization affirms adoption of the Commitment.

Executive Signature:

Executive Name: ____________________________
Title: __________________________________________________________________________
Date: ____________________________________________________________________________
Chapter 3 | Field Metrics

Feed Impact

*Every stage of the life cycle contributes to dairy’s environmental footprint. To help understand field-level impacts, the Innovation Center works in partnership with Field to Market®: The Alliance for Sustainable Agriculture.*

**Field to Market® Alignment**

On average, dairy farmers only grow 35 percent of their cattle feed. They are, therefore, limited in the ability to collect primary data on two-thirds of the feed supply. To address this, the Innovation Center has partnered with Field to Market, a diverse collaboration working to advance improvement in the sustainability of U.S. commodity crop production, and participates in all of its standing committees (metrics, education and outreach, verification and awards and recognition).

Because an estimated 45 percent of a dairy cow’s feed comes from corn silage and alfalfa, the Innovation Center and Field to Market focus on enabling U.S. dairy to track sustainable production of these crops through Field to Market’s platform. With the Innovation Center’s financial support, version 3.0 of Field to Market’s Fieldprint® Calculator (released September 2018), includes these two key dairy feed crops. Prior to release, the Innovation Center worked with Field to Market to field test the new tool and will continue to support Fieldprint projects with version 3.0.

Field to Market uses USDA data to calculate the environmental impact of feed production for several indicators. The scale varies depending upon the availability of data sets at national, state or Crop Reporting District levels. The dairy community will use these benchmarks in industry reports and tools. Individual companies can work directly with Field to Market to address specific supply chain reporting needs.

As a term of Stewardship Commitment adoption (Page 11), companies with priorities related to field and feed sustainability engage with and/or support this ongoing partnership. With the dairy community’s active support, the Innovation Center and Field to Market will continue to advance sustainability for both purchased feed and that grown on-farm.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Field to Market quantitative outcomes for land use, irrigation water use and soil conservation</td>
<td>• The Innovation Center and Field to Market work together to ensure indicators and metrics are useful and relevant to dairy farmers, customers and consumers.</td>
</tr>
<tr>
<td>• Field to Market qualitative indices for water quality, soil carbon and biodiversity</td>
<td>• U.S. dairy’s <em>Carbon and Water Life Cycle Assessment for U.S. Milk</em> is used to measure the GHG and energy intensity of feed production. Metrics mirror those used at the dairy farm (Pages 14, 15) and are reported in aggregate. The Innovation Center and Field to Market are working together to determine how to integrate GHG and energy metrics over time.</td>
</tr>
<tr>
<td>• Innovation Center quantitative outcomes for GHG and energy intensity</td>
<td></td>
</tr>
</tbody>
</table>

**Tools and Resources**

- **Field to Market**, [www.fieldtomarket.org](http://www.fieldtomarket.org): Learn about Field to Market membership. See examples of ongoing projects and how farmers and the supply chain are working together to catalyze continuous improvement.

Chapter 3 | Dairy Farm Metrics

Energy Use

Fossil fuels, the world’s primary energy source, release greenhouse gas (GHG) emissions into the atmosphere. As is the case for the vast majority of U.S. industries, the dairy community relies on energy, electricity and fuel throughout the value chain. This includes tractors used in feed production and trucks that distribute milk and dairy products; lighting, milking and other equipment necessary on the farm; and pasteurization, sanitation and other needs in processing and manufacturing plants. In total, energy use across the dairy supply chain — from feed production to the end consumer — accounts for about 36 percent of dairy’s total GHG emissions.9

Managing Energy

As with all businesses, energy consumption affects the farm’s bottom line. Dairy farmers can strategically manage energy use in order to reduce on-farm costs and lessen exposure to price volatility. While energy reduction methods are specific to each operation, modern technologies such as LED lighting, high efficiency milk chillers and improved ventilation can reduce the risk of volatile energy prices while ultimately increasing farm revenue. Moreover, there are growing opportunities to purchase energy from renewable sources or generate energy on-farm through solar power or anaerobic digestion.

The U.S. dairy’s energy indicator uses an intensity metric of total energy use per pound of fat and protein corrected milk (FPCM).10 Based on the Innovation Center’s comprehensive, peer-reviewed Carbon and Water Life Cycle Assessment for U.S. Milk, the scope of this metric includes energy used in dairy farm and field operations, as well as purchased feed.

The Innovation Center continues to work with Field to Market (Page 7) to determine how best to integrate Field to Market’s crop-specific energy measurements and data into dairy feed calculations.

Indicators | Metrics
--- | ---
Energy intensity | Total energy use converted to MMBTU/lb. of milk (FPCM)

Tools and Resources

- FARM Environmental Stewardship, [http://bit.ly/2pRA3Uc](http://bit.ly/2pRA3Uc): Available to all FARM participants (Page 18), the FARM Environmental Stewardship (FARM ES) module enables the collection and dissemination of information on GHG emissions and energy use, helps identify potential efficiency gains and cost savings, and tracks progress in a secure, confidential platform.

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10 Because much of the energy in dairy feed is converted to milk solids (fat, protein, etc.), and not all farms produce milk with standard fat and protein composition, on-farm milk production is normalized to the average content (4% fat, 3.3% protein). Lactose has little impact on the overall calculation. When kept as a constant, FPCM is the same measurement as energy-corrected milk.
Chapter 3 | Dairy Farm Metrics

Greenhouse Gas Emissions

Concern over climate change means that reducing greenhouse gas (GHG) emissions is a global priority. Certain agricultural practices emit GHG's, so the agricultural sector can play an important role in efforts to mitigate climate change. Moreover, reducing GHG emissions on the farm can come from improved performance in other areas that impact the environment, such as energy and fuel use, as well as generate economic benefits through improved efficiency.

Measuring Greenhouse Gas

In 2008, the Innovation Center commissioned a life cycle assessment (LCA), unprecedented in size and scope, to create a rigorous approach to measure and improve the environmental footprint of U.S. dairy. In 2018, the LCA underwent significant updates and an independent, third-party review to account for current management practices and incorporate the latest available data.

The LCA findings help dairy farmers and cooperatives minimize the complexity of on-farm GHG measurement and reporting and are integral to the FARM Environmental Stewardship module (FARM ES). This facilitated assessment tool provides a national platform to measure and report on-farm GHG emissions. Use of this tool is a dairy cooperative requirement for Stewardship Commitment adoption (Page 11). GHG intensity is measured as pounds CO₂e per pound of fat and protein corrected milk (FPCM). The scope includes farm and field operations as well as purchased feed.

Leading the World in GHG Reduction

U.S. dairy farms have the lowest average GHG intensity of milk production globally — in other words, the lowest amount of CO₂e emitted per gallon compared to any other country in the world. At 10.6 pounds CO₂e per gallon, the GHG intensity of U.S. milk is nearly half the world average of 20.4 pounds. Farmers have achieved this through a long history of increasing milk production efficiency as a result of improved cow comfort, health, nutrition, breeding and other on-farm advancements. Because of the adoption of modern practices, in 2007 the carbon footprint of a glass of milk was 63 percent lower than it was in 1944. Additional reductions can be achieved through practices that increase milk yield per cow, reduce enteric emissions, improve manure handling and processing, optimize breeding and enhance cow comfort. All on-farm practices must be considered in the context of a farm's daily management. The Innovation Center set an industry-wide goal to reduce GHG emissions 25 percent by 2020 from a 2007 baseline. Efforts are underway to measure progress against this goal.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>GHG intensity</td>
<td>Total GHG emissions (lb. CO₂e)/lbs. of milk (FPCM) produced</td>
</tr>
</tbody>
</table>

Tools and Resources

- FARM Environmental Stewardship, http://bit.ly/2pRA3Uc: Available to all FARM participants (Page 18), the FARM Environmental Stewardship (FARM ES) module enables the collection and dissemination of information on GHG emissions and energy use, helps identify potential efficiency gains and cost savings, and tracks progress in a secure, confidential platform.
- Continuous Improvement Reference Manual, http://bit.ly/2sKnCiX: An informational resource to accompany the FARM Environmental Stewardship module, the manual is intended for those who make on-farm decisions including farmers, nutritionists, veterinarians and manure specialists. It offers practical, science-based ideas for reducing GHG emissions in the areas of feed, production, manure management and energy use. These ideas are presented as opportunities and options for consideration. Links to resources for further information and detail are included. The FARM Program worked with World Wildlife Fund to organize a technical review panel of independent experts to review the manual.

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1. CO₂e (carbon dioxide equivalent) is a standard unit for measuring carbon footprint. The idea is to express the impact of each different GHG in terms of the amount of CO₂ that would create the same amount of warming.
2. Because much of the energy in dairy feed is converted to milk solids (fat, protein, etc.), and not all farms produce milk with standard fat and protein composition, on-farm production is normalized to the average content (4% fat, 3.3% protein). Lactose has little impact on the overall calculation. When kept as a constant, FPCM is the same measurement as energy-corrected milk.
Chapter 3 | Dairy Farm Metrics

Water Quantity

Dairy farmers use water responsibly, generally recycling it multiple times. Clean water is used to wash cows, clean the milking parlor and equipment and cool milk storage tanks. That water is reused to flush manure from barn floors and then recycled and blended with irrigation water to nourish crops grown to feed cows. Due to improved water management and increased milk production efficiencies, in 2007 the water footprint of a glass of milk was 65 percent lower than in 1944.15


Reducing Water Use

Dairy farmers understand the importance of water resources because their prosperity is directly tied to water access, scarcity and excess. In recent decades, many farms have advanced water conservation and recycling practices, driven by economic and environmental concerns and the availability of more sophisticated data, research, equipment and technology. These advances are aided by state agriculture extension services, USDA’s Natural Resources Conservation Service (NRCS), local conservation organizations and others.

Measuring on-farm water use can provide farmers with improved information and risk management options. Efficiency is the basic measure of on-farm water use. Dairy measures water efficiency per pound of fat and protein corrected milk (FPCM).16 Based on the Carbon and Water Life Cycle Assessment for U.S. Milk (LCA), this metric’s scope includes drinking, cooling, cleaning and washing for lactating dairy cows. Through LCA data collection at over 500 farms nationally, average on-farm water use is 14 gallons per pound of milk.17 This aggregate number can serve as a benchmark or be used for reporting when measurement tools for on-farm water use are unavailable.

Dairy feed production accounts for more than 90 percent of water use. Through the Innovation Center and Field to Market partnership (Page 13), feed impacts will be aggregated and used in dairy industry reports, tools and calculators. Since 65 percent of dairy feed is purchased,13 aggregate data is vital to capturing water stewardship efforts. In the future, the Innovation Center aims to find ways to address the estimated 35 percent of feed grown on U.S. dairy farms.

Indicators

- Dairy on-farm water use

<table>
<thead>
<tr>
<th>Metrics</th>
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</thead>
<tbody>
<tr>
<td>Gallons of water/lb. of milk (FPCM)</td>
</tr>
<tr>
<td>This metric measures water use for lactating cows. The scope of this metric includes drinking, cooling, cleaning and washing.</td>
</tr>
</tbody>
</table>

Tools and Resources

- PRO-DAIRY Calculator, https://bit.ly/2pJHFe0: This calculator can be used to estimate a farmstead’s water use (barns, milking center, etc.) and also has provisions for entering in other uses of water on the farm. Based on inputs by the user, the calculator estimates the average daily water use for each month.

13 Because much of the energy in dairy feed is converted to milk solids (fat, protein, etc.), and not all farms produce milk with standard fat and protein composition, we have normalized on-farm production to the average content (4% fat, 3.3% protein). Lactose has little impact on the overall calculation. When kept as a content, this is the same measurement as energy-corrected milk.
Chapter 3 | Dairy Farm Metrics

Nutrient Management

Fertilizer, manure and compost are used to enrich the soil in which crops are grown. The proper nutrients should be applied at the right rate, time and location to achieve optimal forage and crop productivity. Due to productivity improvements, in 2007 U.S. dairy used 90 percent less cropland to produce a gallon of milk than it did in 1944.\(^{18}\)

Optimizing Nutrients

Nutrient management is the practice of efficiently using nutrients to maximize forage and crop growth while safeguarding natural resources. When inadequate nutrients are made available, yield and quality may be compromised. Also, when nutrients are applied in excess or improperly managed, farmers lose money on the wasted inputs and may adversely impact air and water quality.

A Nutrient Management Plan (NMP) helps guide management decisions to ensure nutrients are applied in an economically efficient and environmentally sound manner. For example, a NMP includes steps for testing soil nutrient levels before applying manure or fertilizer to help guide the proper source, rate, timing and placement of additional nutrients.

A NMP is tailored so recommendations meet a farm’s unique needs. For dairy farms, the NMP typically focuses on how manure and wastewater are handled, stored, transferred and applied. Some farmers, especially those in states with plentiful surface water and participating in certain federal conservation programs, are required to have a NMP. Many others voluntarily develop a NMP. The standards for developing a NMP vary by state.

Regardless of state policies, Environmental Protection Agency national regulations require dairy farms with more than 700 cows to have a Comprehensive NMP, which is a whole-operation conservation plan including nutrient management.

### Tools and Resources

- **USDA NRCS Comprehensive Nutrient Management Plans (CNMPs),** [http://bit.ly/29vuGER]: Animal feeding operations may wish to consult NRCS guidance related to CNMPs, including a manual and technical guide.
- **USDA NRCS State and Local Agencies,** [http://1.usa.gov/1WIxT7G]: State and local agencies offer regionally-specific NMP resources. Guidance documents and management tools include:
  - Manure Management Planner, [http://bit.ly/29hmoP3]: A computer program that helps users allocate manure (where, when and how much) on a monthly basis for the length of the plan (1 to 10 years).
- **Newtrient,** [www.newtrient.com]: Founded by 12 leading dairy cooperatives, Dairy Management Inc. (DMI), and the National Milk Producers Federation, Newtrient helps dairy farmers, technology providers and other stakeholders assess manure management opportunities and challenges to make informed decisions. Resources include a catalog of technologies and vendors, education materials and a 2015-2018 progress report.

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Chapter 3 | Dairy Farm Metrics

Animal Care

U.S. dairy farmers are committed to ensuring the well-being of animals in their care. Uniting around the highest standards and making sound decisions are not only ethical obligations, but essential for a productive herd and critical to the farm’s profitability and success.

FARM Animal Care Participation

U.S. dairy farmers demonstrate their commitment to animal care through the National Dairy Farmers Assuring Responsible Management™ (FARM) Animal Care Program. As the first ISO-compliant livestock animal care program in the world (Page 11), FARM fosters a culture of continuous improvement and provides assurance that dairy farmers raise and care for their animals in a humane and ethical manner. The FARM Program’s measurement, reporting and continuous improvement platform is key to the Stewardship Commitment, and all adopting companies are enrolled in FARM and/or source from only 100 percent FARM enrolled farms (Page 11).

Currently, 98 percent of U.S. milk comes from participating farms. Guidelines around responsible operating procedures include appropriate care for all age classes of animals, proper housing, employee training, record-keeping and working with veterinarians and other animal care professionals.

The program is updated every three years. As of 2017 farms must meet criteria in three “Priority One” areas: a relationship with a veterinarian documented by a completed and signed veterinarian client-patient-relationship form on an annual basis, animal stockmanship and care training for all employees and eliminating the practice of routine tail docking. “Priority Two” areas include animal observation benchmarks and a written Herd Health Plan outlining protocols for newborn and milk-fed dairy calves, pain management, training for non-ambulatory animal management, and euthanasia.

The program takes a three-pronged approach:

1. The FARM Animal Care Reference Manual and corresponding educational materials detail the highest standards for animal care.
2. Farmers are evaluated at least once every three years by trained and certified experts. Evaluators provide feedback around areas in which farmers are excelling, as well as those where improvement is needed.
3. Third-party verification ensures program integrity through outside experts, who provide statistically verified data on the implementation of the program and industry-wide animal care.

If a needed improvement is identified, then a mandatory corrective action plan for Priority One areas or a continuous improvement plan for Priority Two areas is developed in consultation with dairy professionals. The action plan must be resolved and verified before the next evaluation for continuous improvement plans (sooner, if a mandatory correction action plan was assigned). If a Priority One area is not resolved within 12 months or sooner, the farm risks probation and eventual suspension.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
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<tbody>
<tr>
<td>Do you participate in the FARM Animal Care Program? (Y/N)</td>
<td></td>
</tr>
</tbody>
</table>

Tools and Resources

Chapter 3 | Dairy Processor Metrics

Energy Use

Energy intensity gauges the amount of energy used to produce a specific quantity of product. If tracked over time, it can demonstrate the results of processors’ and manufacturers’ efforts to reduce energy consumption and optimize production through the introduction of new technologies and/or energy management practices.

Measuring Energy

U.S. dairy processors consume around $1.5 billion worth of purchased fuels and electricity per year. Energy efficiency improvements are a critical way for plants to reduce these costs and reduce susceptibility to volatile energy prices. Also, better energy performance can be a key strategy for reducing greenhouse gas (GHG) emissions and impacts from the extraction and processing of energy. Through best practice energy management and insights obtained through EPA’s ENERGY STAR program and other key resources, reduction opportunities exist for steam and refrigeration systems and a number of other dairy processing operations.

Energy intensity should be analyzed within the context of the company’s operations and production outputs. An improved intensity ratio is not a direct indication of reduced GHG emissions and, therefore, should be analyzed appropriately.

This indicator is intended to track continuous improvement. Because inputs, final products and processes vary across manufacturing plants, the reported energy intensity of an individual processor’s production facilities should not be used to compare across companies.

When comparing the energy intensity of plants within the same company, the methods of measurement need to be the same. Some companies may process or produce both dairy and nondairy products. In that case, the company should indicate whether or not nondairy products were in the measurement and reporting.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy intensity</td>
<td>Total energy use (converted to MMBTU)/lb. of production output</td>
</tr>
</tbody>
</table>

Tools and Resources


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Chapter 3 | Dairy Processor Metrics

Greenhouse Gas Emissions

On average, processing accounts for 2.5 of the 17.6 pounds CO₂e per gallon\(^2\) of milk’s total carbon footprint.\(^2\) Dairy processors and manufacturers can reduce greenhouse gas (GHG) emissions by using energy efficient materials and processing equipment and establishing energy conservation measures.

Measuring Greenhouse Gas

Increased expectations for GHG disclosure and the establishment of company and industry-wide reduction targets underscore the need for credible, consistent GHG measurement and reporting. To address this need, the Stewardship Commitment uses the GHG Protocol Corporate Accounting and Reporting Standard, the most widely accepted-and-adopted GHG standard in the world. As such, use of this protocol is a Stewardship Commitment adoption term for processor GHG reporting (Page 11).

The Stewardship Commitment’s GHG intensity metric is intended to track continuous improvement. Because final products and processes vary across manufacturing plants, the reported GHG intensity of an individual processor’s production facilities should not be used to compare across companies. Some companies may process or produce both dairy and nondairy products. In that case, the company should indicate whether or not nondairy products were included in the measurement and reporting.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>GHG intensity</td>
<td>Total GHG emissions (lbs. CO₂e, Scope 1 and 2)/lb. of production output</td>
</tr>
</tbody>
</table>

Tools and Resources

- *CDP*, [www.cdp.net](http://www.cdp.net): Works with some of the largest corporations worldwide to help ensure that an effective carbon emissions/reductions strategy is made integral to their business.

\(^{2}\)CO₂e, or carbon dioxide equivalent, is a standard unit for measuring carbon footprints. The idea is to express the impact of each different greenhouse gas in terms of the amount of CO₂ that would create the same amount of warming.

Chapter 3 | Dairy Processor Metrics

Water Quantity and Quality

Water is a finite resource under increasing pressure from human activities as well as changing climate. Water use is directly linked to other local, regional and national sustainability concerns. For example, water availability and quality have implications to human health, the economy, food security and ecosystem health. As a result, the responsible use of water resources is a key issue for dairy processors and other food manufacturers.23

Demonstrating Water Efficiency

A plant’s water use and the volume and strength of its wastewater stream are strong indicators of how efficiently the plant is operating. Further, while water efficiency is a good general practice, the availability of water differs throughout the U.S. In areas where water is scarcer, optimal water management becomes increasingly important for the dairy community and others.

Water recycling is one of several strategies dairy processors can use to reduce their impact on stressed water sources. Proper water management includes a variety of practices to reduce the volume of water used and impacts on quality. Dairy processing plants can track water consumption and identify production efficiency opportunities through the use of meters. In addition, processors must monitor water leaving the plants to ensure quality meets or exceeds environmental regulations.

### Indicators Metrics

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Water use</td>
<td>• Percentage of total water withdrawn and consumed by source</td>
</tr>
<tr>
<td>2. Water efficiency</td>
<td>• Total water consumed/lb. of production output</td>
</tr>
<tr>
<td>3. Water discharge and quality</td>
<td>• Do you have a policy, program or monitoring system that ensures routine compliance with industrial or storm water permit parameters?</td>
</tr>
<tr>
<td>4. Water recycling and reuse</td>
<td>• Percentage and total volume of water that is recycled and reused</td>
</tr>
</tbody>
</table>

### Tools and Resources

- EPA Sustainable Water Infrastructure, https://www.epa.gov/sustainable-water-infrastructure: Guidance and resources to assist facilities in their water stewardship efforts.

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Resource Recovery

Resource recovery is the selective extraction of disposed materials (waste) for a specific next use, such as the production of new materials, compost or energy. Dairy processors can implement waste management plans to repurpose waste for productive use, reduce the amount of waste generated and prevent waste before it is ever created (avoided waste). Resource recovery may also be extended from processing to the dairy farm through opportunities such as using by-products from food processing as animal feed and sending organic waste to on-farm anaerobic digesters.

Optimizing Recovery

Faced with a growing population and a finite resource base, there is a clear need to do more with less. Furthermore, food waste is a significant contributor to GHG emissions and comprises over 20 percent of what is hauled to landfills.24 Economically, reducing materials consumed and increasing efficiencies in the manufacturing process directly relates to lowered operational costs. Also, repurposed waste, such as recyclable products, can become added sources of revenue.

Resource recovery options include recycled packaging, optimized use of raw materials and repurposed organics/food waste. Of these, food waste is a priority issue for agricultural products. In the U.S. 40 percent of food goes uneaten.25 At the same time, one in every six Americans lack a secure supply of food. It is critical, therefore, to maximize efficiencies in the U.S. food system and minimize waste in the journey to consumers’ plates.

EPA Waste Management and Food Recovery Hierarchies provide the basis for dairy’s resource recovery metrics. As illustrated in the Dairy Processor Handbook, the Innovation Center merges these two hierarchies to aid processors in waste stream accounting and metric calculations. As term of Stewardship Commitment adoption (Page 11), dairy processors should use the EPA hierarchies as the basis for resource recovery and waste reduction reporting.

Indicators Metrics

1. Waste diversion
   • Percent by weight total waste stream (lbs.) diverted from landfill or incineration without recapturing energy
   □ Source reduction is not included in the waste diversion metric, as it is not part of existing waste streams. However, having no waste to begin with is the most preferred method of waste reduction. Processors are encouraged to communicate their source reduction efforts.

2. Throughput efficiency
   • Total waste stream/lb. of production output
   □ Due to the breadth of dairy products and manufacturing processes throughput can’t be used for benchmarking or comparison. This is intended metric for internal use only.

3. Resource utilization
   • Food donated or repurposed as animal feed and non-food recycled or composted (lbs.)/total waste stream (lbs.)
   • Food repurposed for industrial uses or compost and non-food repurposed for energy recovery (lbs.)/total waste stream (lbs.)
   • Waste sent to landfill or incineration without recapturing energy (lbs.)/total waste stream (lbs.)
   □ Food donations are not specifically reported in the resource utilization metric, as they are captured in the dairy processor metrics as monetary and product donation activities. (Page 24).

Tools and Resources

• Dairy Processor Handbook, https://bit.ly/2SBxuFz: Includes comprehensive guidance on the information and measurements needed to calculate these metrics, as well as the merged EPA hierarchy diagram used to inform allocations.

Chapter 3 | Dairy Processor Metrics

Workforce Development

Processors closely monitor workforce development, not only to ensure employee health and safety, but also because employee satisfaction and productivity are essential for a positive corporate culture, labor retention, profitability and business success. Further, labor management is closely watched by external stakeholders to help ensure employee safety and worker livelihoods.

Measuring Workforce Development

As milk and dairy products continue their journey from farm to table, employment opportunities expand from feed producers and dairy farmers to truck drivers, factory workers, grocers, retail employees and more. Dairy processors alone provide more than $12 billion in wages to over 150,000 employees across the U.S. and, moreover, are often located in rural communities. This does not include jobs required to distribute, market and sell dairy products. As such, the sustainability of the dairy industry depends upon the availability and retention of quality employees.

The scope of the workforce development metrics for processors includes employment opportunities; employee benefits, such as retirement plans and health care; employee engagement in health and safety management; and employee retention.

Days of Restricted Work Activity and Job Transfer (DART) provides an important metric for worker safety. It is a mathematical calculation that describes the number of employees involved in a recordable injury or illness.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Human resources</td>
<td>• Total number of jobs supplied</td>
</tr>
<tr>
<td></td>
<td>▪ This metric includes full-time employees, part-time employees and consultants</td>
</tr>
<tr>
<td></td>
<td>▪ Indirect and non-monetary benefits available to employees</td>
</tr>
<tr>
<td></td>
<td>• This metric includes health insurance, retirement plans and other applicable benefits for both part-time and full-time employees</td>
</tr>
<tr>
<td></td>
<td>• Total number employed during the past year and percentage of employees who have been employed for 5, 10 and 20 years</td>
</tr>
<tr>
<td>2. Worker safety</td>
<td>• Number of opportunities for workers to participate in, and percentage of employees who participated in developing, implementing and managing health and safety initiatives; also, the levels in the corporation at which these programs operate</td>
</tr>
<tr>
<td></td>
<td>• Days of restricted work activity or job transfer (DART) rate</td>
</tr>
<tr>
<td></td>
<td>• Explain why this has changed over time</td>
</tr>
</tbody>
</table>

Tools and Resources

• “Got Jobs?” Campaign, [www.gotdairyjobs.com](http://www.gotdairyjobs.com): Provides in-depth data and narratives featuring dairy processing employees and others throughout the food supply chain.
Community Contributions

Dairy companies and their employees contribute to local communities and regions in ways that can be obvious to consumers and stakeholders, such as direct economic support, local taxes paid and as a source for local employment opportunities. Other impacts may be less obvious including community involvement by employers and employees in service organizations, churches and schools, charitable contributions and general contributions and capacity building to support the overall vitality of many rural communities.

Investing in Local Communities

Employees of dairy processors play leadership roles in their communities. For instance, employees may serve on local government, fire departments and school boards and may participate in community and youth programs. Many processors also offer scholarships for college students, provide grant funding to local community projects and get involved in community volunteering and charitable efforts.

The metrics for community contributions focus on the impact dairy processors have on sustaining vibrant local communities. They include time and financial contributions, such as volunteering, donations and educational opportunities which are provided in the form of tours and other informational events.

As a term of Stewardship Commitment adoption, dairy processors communicate contributions to the communities they serve in their sustainability messaging and/or reports.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Community volunteering and capacity building</td>
<td>• Volunteer activities performed by employees</td>
</tr>
<tr>
<td>2. Monetary and product donations</td>
<td>• Monetary and product donation activities</td>
</tr>
<tr>
<td></td>
<td>• Provide a narrative description of product donations for the past year.</td>
</tr>
<tr>
<td>3. Educational opportunities</td>
<td>• Describe community educational events per year and the total number of participants.</td>
</tr>
</tbody>
</table>

Tools and Resources

- Examples of Community Contributions by Dairy Companies:
Chapter 3 | Dairy Processor Metrics

Food Safety

Dairy products have been a safe, healthy and important part of the American diet for generations. Upholding and enhancing a reputation for quality requires that the industry maintains and continuously improves the highest standards for food safety. Dairy processors can reinforce their rigorous food safety standards by following accepted practices and continuously updating systems with the latest validated food safety tools, templates and techniques.

Food Safety Leadership

Ensuring the safety of dairy products from grass to glass is both foundational to the industry and an ongoing priority. Dairy farmers and processors work closely with the Food and Drug Administration and state regulatory officials to establish rigorous food safety standards. These regulations continually evolve to ensure consumers receive wholesome, high quality dairy products.

Mitigating food safety risk and safeguarding consumer confidence in dairy products requires ongoing assessment of food safety management programs and a commitment to continuous improvement.

Through science and research, the Innovation Center’s Food Safety Committee develops food safety tools, leads ongoing dairy plant food safety workshops and designs up-to-date checklists, guidance and assessment materials for dairy processors. These resources help strengthen manufacturing practices in dairy processing facilities, advance science-based tools to diminish food safety risks and help assure dairy products are safe across all facets of dairy manufacturing.

The use of food safety metrics is key in assessing and communicating the industry’s commitment to follow and continuously improve food safety programs and management systems.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
</table>
| • Food Safety | • Do you have validated, verifiable food safety programs and management systems in place? (Y/N)  
• Do you frequently reassess your food safety programs to ensure efficacy and to reflect new food safety tools/practices and ensure continuous improvement? (Y/N) |

Tools and Resources

- Food Safety Workshops, www.usdairy.com/foodsafety: Workshops are held each year to share best practices and help assure food safety performance.
- Dairy Plant Food Safety Resources, https://bit.ly/2n2hCNh: Provides additional food safety resources including facility and equipment design guidance, sanitation procedures and program assessments.
Chapter 3 | Dairy Processor Metrics

Traceability

Traceability is the ability to track a product through all stages of production, processing and distribution. In 2009, the Innovation Center for U.S. Dairy (Innovation Center) made improved traceability a priority because it is increasingly critical in both domestic and global markets. An industry work group, comprised of U.S. processors on behalf of the Innovation Center and the U.S. Dairy Export Council, engaged fellow dairy processors to gain a better understanding of the variety of approaches being used for traceability. This led to the 2013 release of enhanced, voluntary practices for processors. Now more than 80 percent of the U.S. milk supply is covered by the Guidance for Dairy Product Enhanced Traceability: Voluntary Practices and Protocols for Strengthening the U.S. Dairy Supply Chain (U.S. Dairy Traceability Guidelines).

The U.S. Dairy Traceability Guidelines

More companies are seeing the benefits of traceability, not only in safeguarding themselves against a potential food safety crisis, but also in enhancing operational and logistical management.

In order to maintain market growth, traceability is essential to distinguish U.S. dairy products in the global marketplace, meet customer demands and enhance consumer confidence.

The U.S. Dairy Traceability Guidelines focus on product flows, labeling, recordkeeping, data collection and other protocols from the plant through the supply chain to end-product manufacturers. Key to the industry’s sustainability efforts, a commitment to these voluntary guidelines is a dairy processor requirement for Stewardship Commitment adoption (Page 11). Ultimately, enhancing global competitiveness and future prosperity are the goals of this industry-wide traceability initiative.

The U.S. Dairy Traceability Guidelines track history, application and location across the supply chain.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traceability</td>
<td>Commitment to voluntary U.S. Dairy Traceability Guidelines (Y/N)</td>
</tr>
</tbody>
</table>

Tools and Resources

Acknowledgments | Contributions
The Innovation Center for U.S. Dairy® gratefully acknowledges contributions made by the following organizations and individuals:

Farms, Farmers and Cooperatives
- Abbey Copenhaver, NY dairy farmer
- Agri-Mark Cooperative/Cabot Creamery
- AJ De Jager, CO dairy farmer
- Alise Sjostrom, MN dairy farmer
- Associated Milk Producers Inc.
- Bateman Mosida Farms, ID dairy farmers
- Blue Spruce Farms, VT dairy farmers
- Bob Foster, Foster Brothers Farms, VT dairy farmer
- Brad Scott, CA dairy farmer
- Brian Elspin, ID dairy farmer
- Brian Meideiros, Medeiros & Son Dairy, CA dairy farmer
- California Dairies, Inc.
- Cheri De Jong, TX dairy farmer
- Dairy Farmers of America, Inc.
- Dan Scheider, IL dairy farmer
- Darigold, Inc
- Doug Young, Spruce Haven Farms
- Foremost Farms USA
- Freund’s, CT dairy farmers
- Glen Easter, SC dairy farmer
- Greg Gibson, WV dairy farmer
- Harold Howrigan, VT dairy farmer
- Jim Biddle, PA dairy farmer
- Jim Boyle, AZ dairy farmer
- Jim Werkhoven, WA dairy farmer
- Joan Maxwell, IA dairy farmer
- John Brubaker, ID dairy farmer
- Ken Nobis, MI dairy farmer
- Kima Simonson, WA dairy farmer
- Kevin Moore, FL dairy farmer
- Land O’Lakes, Inc.
- Laurelbrook Dairy, CT dairy farmers
- Marilyn Hershey, PA dairy farmer
- Maryland and Virginia Milk Producers
- McCarty Family, KS dairy farmers
- Michigan Milk Producers Association
- Mitch Breunig, WI dairy farmer
- Neil Hoff, TX dairy farmer
- Organic Valley/CROPP
- Paul Rovey, AZ dairy farmer
- Prairie Farms Dairy
- Quail Ridge Dairy, CO dairy farmers
- Riverview, LLP.
- Sutton Rucks, FL dairy farmer
- Sam Schwoeppe, IN dairy farmer
- Skip Hardy, NY dairy farmer
- Select Milk Producers, Inc.
- Steve Ballard, ID dairy farmer
- Steve Graybeal, PA dairy farmer
- Steve Maddox, CA dairy farmer
- Suzanne Vold, MN dairy farmer
- Tara Vander Dussen, NM dairy farmer
- Tillamook County Creamery Assn.
- United Dairymen of Arizona
- Will Gilmore, AL dairy farmer

Processors, Retailers and Brands
- Agropur
- Barry Callebaut
- Bel Brands USA
- Chobani
- Crystal Creamery
- Danone
- Dean Foods
- Domino’s
- Fairlife
- General Mills, Inc.
- Glanbia Foods Inc.
- Great Lakes Cheese
- Hilmar Cheese Company
- HP Hood
- Kemps
- Kraft Heinz Company
- The Kroger Company
- Leprino Foods Company
- Mars Inc.
- McDonald’s
- Saputo
- Sargento Foods Inc.
- Schreiber Foods Inc.
- The Starbucks Company
- Unilever
- Walmart
- Wells Enterprises (Blue Bunny)

Associations and Government
- Global Dairy Agenda for Action
- Idaho Dairymen’s Association
- International Dairy Foods Association
- National Milk Producers Federation
- Milk Producers Education Program
- State and regional dairy checkoff
- U.S. Dairy Export Council
- United States Department of Agriculture

Community
- California Dairy Cares
- California Dairy Research Foundation
- Environmental Defense Fund
- Field to Market
- Manomet, Inc.
- New Mexico State University
- Newtrient, LLC
- Pennsylvania State University
- The Fertilizer Institute
- The Nature Conservancy
- United Soybean Board
- University of California, Davis
- University of Wisconsin-Madison
- World Wildlife Fund

NOTE: This report represents a collaborative effort and, as such, its content may not reflect the perspective of each individual contributor, and all contributors may not be attributed.
Board I Companies

The Innovation Center for U.S. Dairy is strong because of the involvement of individuals and organizations from across the dairy community and beyond. Led by chairmen and chief executive officers serving on the Board of Directors, Innovation Center board companies commit to act as stewards and champion the work of the Innovation Center, integrating the principles into business practice and supporting a unified communications approach. Our leaders recognize that now is the time for the dairy community to be more united, more open and bold in proactively building trust with consumers by engaging in continuous improvement and transparency as we proudly tell our stories.

Innovation Center Board Companies
About the Innovation Center for U.S. Dairy®
The Innovation Center for U.S. Dairy® is a forum that brings together the dairy community to address the changing needs and expectations of consumers through a framework of shared best practices and accountability. Initiated in 2008 by dairy farmers through the dairy checkoff, Innovation Center members collaborate on efforts that are important both to the industry and valued customers – issues like animal care, food safety, nutrition and health, the environment and economics.

The Innovation Center is committed to continuous improvement from farm to table, striving to ensure a socially responsible and economically viable dairy community. Learn more at www.USDairy.com.

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